

# JEN MEI

: Concept & Marketing Artist

PORTFOLIO: [www.jenmeiart.com](http://www.jenmeiart.com) Password: LFG\_2025

EMAIL: [Jenmeiart@gmail.com](mailto:Jenmeiart@gmail.com)

LINKEDIN: [www.linkedin.com/in/jen-mei](http://www.linkedin.com/in/jen-mei)

## EXPERIENCE

### Senior Concept Artist 2024 - PRESENT

31st Union, San Mateo, CA

- Produced character/cosmetics concept art, character sheets, and turnarounds for a triple-A PC/Console UE5 multiplayer live service third person hero shooter in collaboration with game designers and UI/UX designers.
- Produced and refined UI icons in collaboration with the UI lead.
- Managed a team of 5-6 concept artists. Created PSD templates and integrated texture assets created by the team.

### Senior Marketing Artist 2016 - 2024

Cryptic Studios, Los Gatos, CA

- Provided concept art for various projects in the pre-development phase and created character turnarounds and sheets for outsourcing.
- Collaborated with a larger team of game designers, animators, and 3D artists throughout the pipeline for their visual development needs.
- Supported multiple live GaaS PC & Console MMORPGs with illustrations, logos, and marketing key art.
- Furthered company branding goals and assisted in core business functions by creating recruiting templates, banner ads, branding guides, and graphic designs for business use.

### 2-D Marketing Illustrator 2016

Pennypop Games, San Francisco, CA

- Created illustrations and animations for data-driven targeted ads on Facebook, Twitter, Tumblr, and Instagram.

### 2-D Artist 2014 - 2015

Incredible Technologies, Vernon Hills, IL

- Worked in a small team with designer, programmers, and other artists to create characters, animations, UI, and effects for video slot titles.

## SOFTWARE

Adobe Creative Suite (Photoshop, Illustrator, After Effects, etc.), ZBrush, 3Ds Max, Unreal Engine 5, Perforce/Alienbrain, Microsoft Office Suite

## SKILLS

Concept art, Visual Development, Illustration, Marketing Art, Character Design, Branding, Graphic Design, Animation, 3-D, Modeling, Sculpting

## EDUCATION

### Bachelor of Fine Arts, Illustration 2014

Savannah College of Art and Design, Savannah, GA

References available upon request.